



makenzie franco

G R A P H I C D E S I G N E R

B.A. Digital Media and Design Minors..Marketing, Studio Art, Management Baldwin Wallace University

ABOUT ME

Hi! I'm a Cleveland based graphic designer who understands how to meet a client's vision and push it forward. I especially love creating logos, business cards, and branding. I believe in helping people find their brands 'fierce' through a detail-oriented and mindful approach to design.

EXPERIENCE

Freelance Junior Design Partner

BeenThereDoneThat

May 2021 - Present

- Assist in creating dynamic client presentations following same day briefs
- Work with client team to fill presentations with custom visuals to bring ideas to life including mood boards, mockups, packaging, and adverts

Bench Jewelers Apprentice

Signet

Sept 2019 - July 2020

- Photographed, sized, QC, polished, plated, billed and shipped jewelry
- Received new jobs in and ordered needed parts and materials
- Responded to client custom orders between vendors and shop

Seasonal Contract Artist

University Tees

Aug 2017 - Feb 2019

- Created custom apparel design based on vision of each customer
- Produced AI files compatible with the apparel printing process
- Aligned designs with licensing guides of companies and organizations

SKILLS



CONTACT

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