



# makenzie franco

G R A P H I C   D E S I G N E R

B.A. Digital Media and Design   Minors..Marketing, Studio Art, Management   Baldwin Wallace University

## ABOUT ME

*Hi! I'm a Cleveland based graphic designer who understands how to meet a client's vision and push it forward. I especially love creating logos, business cards, and branding. I believe in helping people find their brands 'fierce' through a detail-oriented and mindful approach to design.*

## EXPERIENCE

### Graphic Designer

AMS

Sept 2021 - Present

- Assist in creating dynamic client presentations following same day briefs
- Work with Brand & Attraction team to create brand based videos, powerpoints, and advertisements for clients internal and external use

### Bench Jewelers Apprentice

Signet

Sept 2019 - July 2020

- Photographed, sized, QC, polished, plated, billed and shipped jewelry
- Received new jobs in and ordered needed parts and materials
- Responded to client custom orders between vendors and shop

### Seasonal Contract Artist

University Tees

Aug 2017 - Feb 2019

- Created custom apparel design based on vision of each customer
- Produced AI files compatible with the apparel printing process
- Aligned designs with licensing guides of companies and organizations

## SKILLS



## CONTACT

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