



# makenzie franco

GRAPHIC DESIGNER

B.A. Digital Media and Design Minors..Marketing, Studio Art, Management Baldwin Wallace University

## ABOUT ME

*Hil! I'm a Cleveland based graphic designer who understands how to meet a client's vision and push it forward. I especially love creating logos, business cards, and branding. I believe in helping people find their brands 'fierce' through a detail-oriented and mindful approach to design.*

## EXPERIENCE

Graphic Designer	<ul style="list-style-type: none"><li>Assist in creating dynamic client presentations following same day briefs</li></ul>
AMS	<ul style="list-style-type: none"><li>Work with Brand &amp; Attraction team to create brand based videos, powerpoints, and advertisements for clients internal and external use</li></ul>
Sept 2021 - Present	
Bench Jewelers Apprentice	<ul style="list-style-type: none"><li>Photographed, sized, QC, polished, plated, billed and shipped jewelry</li></ul>
Signet	<ul style="list-style-type: none"><li>Received new jobs in and ordered needed parts and materials</li></ul>
Sept 2019 - July 2020	<ul style="list-style-type: none"><li>Responded to client custom orders between vendors and shop</li></ul>
Seasonal Contract Artist	<ul style="list-style-type: none"><li>Created custom apparel design based on vision of each customer</li></ul>
University Tees	<ul style="list-style-type: none"><li>Produced AI files compatible with the apparel printing process</li></ul>
Aug 2017 - Feb 2019	<ul style="list-style-type: none"><li>Aligned designs with licensing guides of companies and organizations</li></ul>

## SKILLS



## CONTACT

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